



EMBASSY OF ITALY IN DOHA
**PUBLIC NOTICE FOR THE SEARCH AND SELECTION OF SPONSORS FOR
EVENTS PROMOTED BY THE EMBASSY OF ITALY IN DOHA IN 2026**
L'AMBASCIATORE

Having regard to Presidential Decree 5 January 1967, No. 18, “Regulation of the administration of foreign affairs”;

Having regard to Law 7 August 1990, No. 241, “New rules on administrative procedure and access to administrative documents”

Having regard to Presidential Decree 1 February 2010, No. 54, “Regulation on administrative and financial autonomy of diplomatic missions and consular offices of first category of the Ministry of Foreign Affairs”;

Having regard to Ministerial Decree 2 November 2017, No. 192 of the Ministry of Foreign Affairs and International Cooperation, “Regulation governing procedures for the awarding and management of contracts to be performed abroad”;

Considering the opportunity to proceed with the search for sponsorships for cultural, promotional events and initiatives, including in virtual form, as well as communication activities and campaigns on traditional and digital media organized by the Embassy of Italy in Doha;

Considering the interest shown by numerous public and/or private organizations in collaborating in the organization of such initiatives, with the possibility of promoting their image, company name, or other distinctive corporate elements in dedicated and predefined advertising spaces;

Considering the intention to offer interested parties the possibility of entering into sponsorship agreements with the Embassy of Italy in Doha aimed at publishing their name, logo, product, or promotional message in advertising spaces related to such events or virtual initiatives

INFORMS

that a series of cultural, promotional, and scientific initiatives and events, including in virtual form, aimed at promoting Italy in Qatar, are scheduled for 2026.

1. GENERAL REQUIREMENTS FOR PARTICIPATION IN THE SELECTION

Public and private entities may submit expressions of interest for sponsorship, provided they meet the following requirements:

- a. Absence of grounds for exclusion from the sponsorship procedure as set out in Articles 94 and 95 of Legislative Decree 36/2023.
- b. Possession of the requirements of contractors for the acquisition of services and supplies covered by the sponsorship.

2. SUBJECT OF THE SPONSORSHIP

Applications may refer to financial sponsorships (monetary contributions) and technical sponsorships (direct provision of services or goods), including mixed forms (part financial and part technical).

All taxes, fees, insurance costs, or any other charges arising from the execution of the contract shall remain the responsibility of the sponsor.

For the Embassy, the sponsorship results in budget savings compared to the estimated expenditure for organizing a given event or series of events.

The Embassy of Italy may allow multiple sponsors for each initiative. Sponsorship proposals are not binding on the Embassy for the purpose of contract formalization.

Three types of sponsorship are foreseen, with the possibility of awarding to multiple sponsors:

"PLATINUM sponsor"

Minimum contribution: 40,000 QAR annually or equivalent in goods/services.

For the 12 months following the signature of the contract in 2026, the following is foreseen:

- a) Visibility of the company logo as “Platinum Sponsor” on a dedicated section of the Embassy’s website;
- b) Inclusion of the company logo in prominent position on printed and digital promotional materials (e.g., invitations, catalogues, roll-ups, panels), possibly produced in connection with events, including virtual ones, organized by the Embassy such as Republic Day celebrations, exhibitions, concerts, and webinars;
- c) Possibility to display promotional materials provided by the company at Embassy events or on virtual platforms;
- d) Special mention of the sponsor in speeches delivered by the Head of Mission during events, including virtual ones, and possibility to project promotional videos;
- e) Possibility to display promotional materials and/or products provided by the sponsor at Embassy-organized events;
- f) Invitations to cultural and promotional events organized by the Embassy;
- g) Possibility to include the sponsor’s logo in graphic or video materials for Embassy communication campaigns

"GOLD sponsor"

Minimum contribution: from 20.000 to 39.999 QAR annually or equivalent in goods/services.

For the 12 months following the signature of the contract in 2026, the following is foreseen:

- a) Visibility of the company logo as “Gold Sponsor” on a dedicated section of the Embassy website;
- b) Inclusion of the company logo on printed and digital promotional materials (e.g., invitations, catalogues, roll-ups, panels) related to Embassy events, including virtual ones;
- c) Possibility to display promotional materials at Embassy events or on virtual platforms;
- d) Invitations to cultural and promotional events organized by the Embassy;

- e) Possibility to include the sponsor's logo in Embassy communication campaigns.

"SILVER sponsor"

Minimum contribution: up to 19,999 QAR annually or equivalent in goods/services

For the 12 months following the signature of the contract in 2026, the following is foreseen:

- a) Visibility of the company logo as "Silver Sponsor" on a dedicated section of the Embassy website;
- b) Inclusion of the company logo on printed and digital promotional materials (e.g., invitations, catalogues, roll-ups, panels) related to Embassy events, including virtual ones;
- c) Possibility to display promotional materials at Embassy events or virtual platforms;
- d) Possibility to include the sponsor's logo in Embassy communication materials.

The Embassy reserves the right to withdraw at any time from sponsorship contracts for reasons of foreign policy, without conditions or limitations, free of charge and without prejudice to the right to reimbursement of any advance payments.

The Embassy shall not be held responsible for the cancellation of events due to force majeure or unforeseen circumstances.

Given that exceptional factors may lead Qatari authorities to cancel events, even suddenly, the Embassy of Italy reserves the right to enhance virtual event organization at any time, including social media communication campaigns, which may supplement or fully replace in-person promotional events, ensuring continuity in the promotion of sponsors.

3. SUBMISSION OF SPONSORSHIP OFFERS

Sponsorship offers must be submitted by email to: doha.ambasciata@esteri.it using the appropriate form duly completed, dated, and signed:

Annex A – Expression of Interest

4. EVALUATION OF SPONSORSHIP OFFERS

Sponsorship offers will be evaluated by Embassy staff in compliance with applicable regulations, under principles of legality, good administration, and transparency.

Offers are not binding for the Embassy for contract formalization purposes. This notice is intended solely to receive sponsorship proposals from potentially interested parties and does not constitute a procurement procedure. No rankings or scoring systems will be applied.

If a proposal is deemed worthy of further consideration, the relevant parties will be contacted. The Embassy also reserves the right to seek sponsors directly through its own contacts.

The Embassy may refuse sponsorship offers if:

- a) a conflict of interest may arise;
- b) the advertising message may damage its image or initiatives;
- c) it is contrary to Italian legal principles or prohibited by law;
- d) it is deemed inappropriate for general policy reasons.

The following sponsorships are also excluded, if relating to:

- a) political, trade union, philosophical, or religious propaganda;
- b) offensive messages, including fanaticism, racism, hatred, threats, intolerance, or any content contrary to Italian law and principles.

5. SIGNING OF THE SPONSORSHIP CONTRACT

Selected offers will be formalized through a contract between the Embassy and the Sponsor.

6. DATA PROCESSING

In accordance with EU Regulation 2016/679 (General Data Protection Regulation), interested parties consent to the processing of personal data exclusively for administrative and accounting purposes. The data controller is the Embassy of Italy in Doha.

Doha, 28.06.2026

This notice is posted on the notice board of the Embassy of Italy in Doha on 28 June 2026 and published on the same day on the [official institutional website of the Embassy](#).

The Ambassador
Paolo Toschi